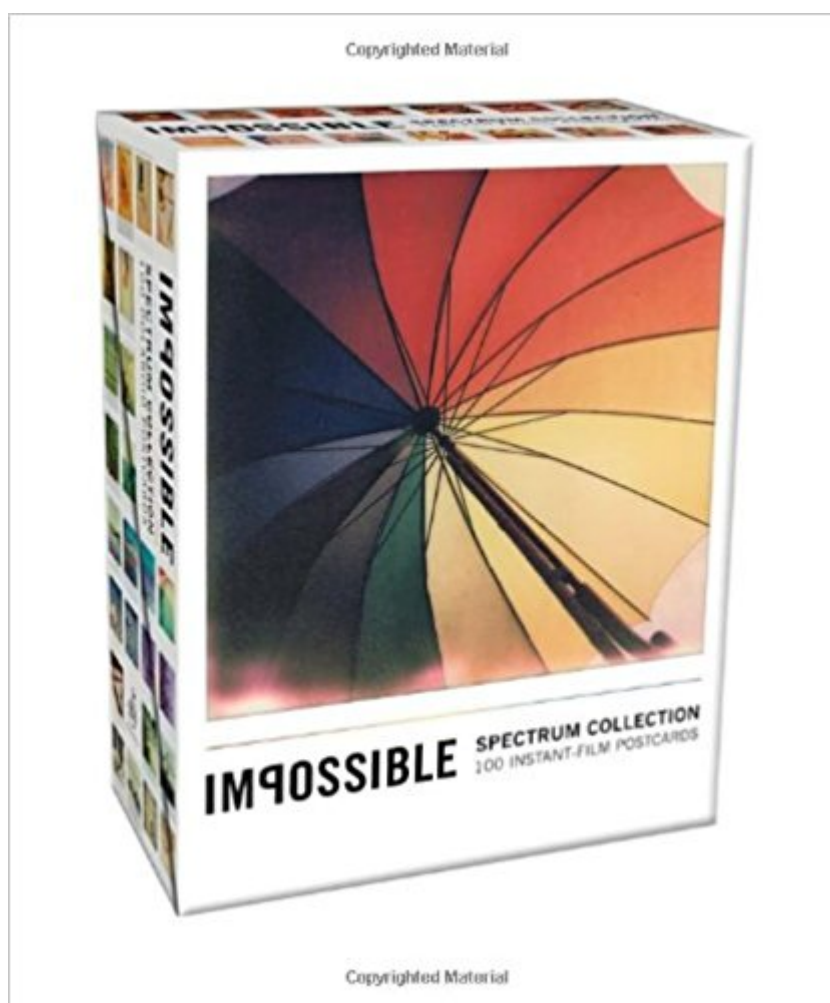


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# The Impossible Project Spectrum Collection: 100 Instant-Film Postcards



## Synopsis

The Spectrum Collection is an original project launched for Potter Style, inviting photographers to submit original analog images highlighting one color of the spectrum. The Impossible Project has curated the best 50 photographs from this contest to create a set of 100 vibrant postcards. These postcards can be used to decorate, framed by color scheme or simply arranged in a rainbow for a striking design statement. A fantastic gift for anyone who loves the analog aesthetic of old film.

## Book Information

Cards: 100 pages

Publisher: Potter Style; Pos edition (July 2, 2013)

Language: English

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Product Dimensions: 4.2 x 2.3 x 5.4 inches

Shipping Weight: 10.4 ounces (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars 23 customer reviews

Best Sellers Rank: #50,825 in Books (See Top 100 in Books) #20 in Books > Arts & Photography > Photography & Video > Collections, Catalogues & Exhibitions #22 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Equipment #42 in Books > Arts & Photography > Decorative Arts & Design > Industrial & Product Design

## Customer Reviews

In 2008, The Impossible Project saved the last Polaroid factory from demolition and launched a new line of film that works in old Polaroid and analog cameras. Saving over 300,000,000 Polaroid cameras from landfills, The Impossible Project has launched a series of online campaigns to promote their film and engage their audience. Additionally, The Impossible Project hosts exhibitions in art spaces all over the world. Their website is a hub of creativity, comprising of photo projects and challenges that invite photographers to share their images on the site.

After reading the reviews, I was kind of skeptical about purchasing these, but I'm so glad that I did. The quality of the post cards are great and I even decorated my room with some for fun. The quality of the pictures may not be great, but they provide a great color spectrum, and they're polaroids so the quality isn't suppose to be great! My friends love receiving these as post cards, and I've kept a few of my favorites to look at and provide some extra color on my wall :)

pics ok...not as nice as expected...a few would have been ok - seemed washed out...not what I expected  
The Impossible Project Spectrum Collection: 100 Instant-Film Postcards

This a gorgeous set of postcards! They are a bit small than a regular postcard. Really nice selection of photography!

love these

These cards are nice if you want a variety. There's two of each card, so you could save your favorites. They are also ordered by color, so it makes a rainbow. :) Quality is good, nice and sturdy!

Great photos, but the cards are really tiny, especially if (like me) you're actually planning on sending them out as postcards!

This clever set of 100 postcards is great! There are 50 designs (2 of each), which is perfect because sometimes you can't bear to part with a nice postcard, so this set gives you the opportunity to keep one and share one! There are all different types of photos ranging from carnival scenery to multicolored umbrellas to retro items to buildings to seaside adventures to cute dogs, etc. It pretty much runs the gamut of genre. Overall, the collection is fantastic. There are about 7 or 8 designs in there that I think are kind of bland and boring (like silly feet, lettuce, ugly dress, and clothes hanging in closets) that I did not care for because even I could do photography more interesting than that, but who cares because this collection is 90% fabulous! This set has very few duds in it, so I highly recommend you purchase it if you are a postcard buff like me!

The only truly vibrant card out of 100 is the one shown on the front cover, and one of a yellow wall with potted flowers in front. Maybe 20 or so are bright but are mostly only one color, like a closeup of a yellow car. The rest are all faded, diluted pastels with low contrast. The postcards are smaller than 4x6 so I would not recommend them for Postcrossing or international mail. The cardstock is not stiff enough either.

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